

Subject:

Welcome [Name]!

Body:

Hi [Name]!

Welcome to the Lead Generations Experts family! We're thrilled that you found us and want to give you all the tips, tricks, and advice you need to outsmart the competition. We're experts at helping you grow your online presence to get more clicks, customers, and sales.

We help you sell more by driving organic traffic to your website with a customized SEO, PPC, and Content Marketing Campaign, designed just for you and your business. You need all the right keywords, epic content, advertising that pulls its weight, design that sells, and pages that utilize all the best SEO practices. And you need a good return on your investment.

We know what it takes to get you ranking on Google and would love to make it happen! We've helped companies like Kebony, Malarkey, Allura, and Bautex drastically increase their site traffic and sales through hand-crafted plans that we created just for them.

We especially love to work with building materials manufacturers, and have developed hundreds of relationships with online publishers in that industry (read: lots of high-quality backlinks!), but we've helped all sorts of businesses increase their organic traffic and boost recognition, all while drastically cutting marketing costs. In other words, don't outspend your competition - **outsmart them**.

I'd like to take this opportunity to tell you that we'll *a/ways* protect your email address, and only send you emails that we think will truly help you to grow your business. We're in this together, and we'd *love* to hear from you too.

In other words, this isn't a marketing email, it's a new connection. So go ahead and pick our brains! Hit 'Reply' and ask us a question. Add us ([email address]) to your contact list. Tell us how we can help you, and we'll work together to **double** your sales and **triple** your site traffic without spending a dime on traditional advertising. How? [Smart SEO](#).

Talk to you soon,

[Insert graphic signature here, if possible]

Matt

CEO, Lead Generation Experts

Who Am I?

Matt Lee is the CEO and Digital Marketing Expert behind Lead Generation Experts. He founded the company back in 2012 and has worked with countless residential and commercial building material companies to dramatically increase their traffic, leads, and sales.

What past clients say about our services

“Lead Generation Experts helped increase our organic search traffic by 233%. Their execution on SEO and content marketing is by far the best I’ve ever seen. They truly “get” building material manufacturers and have a keen focus on ROI.”

-Susan Fendley
Marketing Manager
Allura USA

“Matt Lee is who I consider to be the guru of SEO for building materials companies. As a sales and marketing consultant, I have never seen anyone better at SEO. Every client I have sent to Lead Generation has told me, it was one of my best recommendations.”

-Mark Mitchell
CEO
Whizard Strategy