

## **Fall**

Subject: Five-Minute Fall Skin Care

Hello Beautiful!

We know this is a crazy busy time of year - school is in full swing, a bunch of holidays are just around the corner, and the weather is getting cooler. Is your skin ready for fall?

Here at Matcha Obsessed, we know how important it is to keep your skin clean and healthy year-round. But our schedules are busy, and skin care is one of those things that can slip through the cracks.

So we've streamlined it down to four quick and easy steps that will keep your skin glowing and beautiful, no matter how hectic your day is.

1. Wash your face thoroughly morning and night
2. Moisturize and apply sunscreen daily
3. A couple times a week, exfoliate with [a great body scrub](#)
4. Once a week, use a [facial mask](#) to clear up irritation and refresh skin

That's it for a simple, easy fall skin care routine. What are your favorite fall skin care tips and tricks? [Connect with us on Facebook](#) and share yours!

And keep an eye on your inbox for some great discounts and holiday packages coming soon!

Much Love,  
The Matcha Obsessed Team

## **Winter**

Subject: It's Spa Time!

Hello!

Winter can be tough on your skin, your stress level, and your wallet, so why not unwind and rejuvenate with a quick at-home mini spa session?

We've got everything you need to pamper yourself. Start with a warm, relaxing shower with your favorite body wash and give yourself a head-to-toe exfoliation with our [Organic Matcha Coffee Body Scrub](#). Not only will it leave your skin fresh and glowing, but the caffeine in coffee helps reduce cellulite and stretch marks, the essential oils and cocoa butter hydrate your skin for winter, and the combo of coffee, tea, and sugar smells divine!

Follow up with a [Matcha Coconut Clay Mask](#) for gentle exfoliation on the delicate skin of your face, and the deep hydration you need for this harsh time of year.

Finish with an oil and fragrance-free natural lotion, and you'll feel like you spent an entire day at the spa! We love taking an evening for this relaxing routine any time of year, but when the chilly days of winter set in, nothing quite hits the spot like a warm and cozy home spa session (followed up with a good book and warm mug of hot chocolate, of course!)

[Join us on Facebook](#) for more winter skin care tips, and keep a lookout for some fantastic holiday packages we've got in store!

Much Love,  
The Matcha Obsessed Team

### **Black Friday**

Subject: Black Friday Deal Inside

It's our biggest deal of the year! But you don't have to fight the crowds for this amazing discount on great skin care. Stay home and shop our online store for once-a-year savings.

We're offering our **[product] at [discount] for [?] days only**, and while supplies last! Grab yours (and a few for gifts) now over at [matchaobsessed.com](http://matchaobsessed.com).

Enjoy!

The Matcha Obsessed Team

### **Cyber Monday**

Subject: Cyber Monday Savings!

Don't miss our incredible Cyber Monday deals at Matcha Obsessed! Our **[product]** is **\_%** off on Monday, November 27th only.

The sale starts at midnight and goes while supplies last, so hop online early and get yours before they're gone! Keep up with your winter skin care, and pick up a gift for that hard to shop for person on your list.

Get yours at [matchaobsessed.com](http://matchaobsessed.com) while they last!

Happy Shopping,

The Matcha Obsessed Team

## **Christmas**

Subject: Is Your Holiday Shopping Done?

Hello Beautiful!

Raise your hand if you've got someone on your list who's hard to shop for. Or already has everything. Or isn't into gift cards. The clock is ticking, but you don't want to step foot in another store. (We hear you!)

Don't worry, we've got you covered with a [gift set/holiday package] from Matcha Obsessed skin care! You can't go wrong with our spa-quality skin care that pampers, rejuvenates, and heals the skin with all-natural, organic ingredients. It's the perfect gift at the perfect price, just in time for Christmas.

Shop now at [matchaobsessed.com](https://matchaobsessed.com).

Much Love,

The Matcha Obsessed Team