

VESTA Kickstarter Video Script/Speech

(Camera on Muammer's face as he drives)

I'm Muammer Derebasi. I've worked on countless projects and businesses, from creating my own games on a Commodore 64 as a 12 year old, to writing magazines and books in recent years, and creating thousands of websites. I'm an inventor, a musician, and an artist. I love technology and creating new and exciting ideas and products. I've contributed to more than 2000 projects on Kickstarter and over 1000 on Indigogo, gathering funds, pitching ideas, and creating products. I don't do it for money, or fame. I work on all these projects because of a passion I have. To create change, to bring meaning to life. I've been lucky to be involved in so many projects and ideas over the years.

But none of them mattered as much as this.

Because this is about saving lives.

Each life matters. Your child's life. Your pet's. Each of us, every one of our children, each of our pets, is unique. An individual. Irreplaceable. Protect them. Protect what matters most to you.

(Video shifts to product showcase with graphic elements)

We proudly introduce a world-class car alert system to help prevent heat-related deaths. It's called Vesta. Vesta monitors temperature and CO2 levels in your car.

Vesta first checks if your car is parked via GPS. It can tell, by the amount of Carbon Dioxide in the car, if it's likely that a child or pet was left inside, and when temperatures inside your car start to approach dangerous levels, Vesta will warn you via a text phone alert, giving you time to save those you love before it's too late.

Vesta offers features that give you peace of mind. Once set up, the system is always on, never needing to be activated or deactivated to run daily, and charges on solar power. Set it up in your car, and never worry about it again. Vesta is customizable, letting you set the notification limits for CO2 and temperature, and allowing for multiple alert phone numbers. It also provides you with the exact location of your car and its internal temperature.

(Back to Muammer)

Every 9 days, a child dies from heat stroke in a car. Hundreds of pets die in the same way every year. Protect what matters most to you. Protect the lives that are irreplaceable.