

Raiser Systems Video Script

Meet Jim from Capital Fundraising. He wants to increase his sales and stay organized. Jim just discovered Raiser Systems, and now he can easily create custom fundraising websites for schools to sell his products online. He just answers a few simple questions about his fundraisers, and the system creates the web pages for him! He's planning a Candle fundraiser at East Junior High. Once he enters in the product info, he'll have it ready for any other fundraiser. He just selects which products to use in each fundraiser, and the system does the work. With so many products options, each of his customers can have the exact fundraiser they need. Jim has a lot of different fundraisers going all the time, but with Raiser Systems, he can easily keep track of all his schools, products, and web pages. Raiser Systems is one simple, online tool that increases his profits and keeps him organized.

Meet Carol, the head basketball coach at East Junior High. She loves helping her team make the money they need, but she's sick of low earnings, and distributing and collecting of all the students' paper catalogs and order forms. Carol turned to Raiser Systems instead, and now she's working together with Jim and earning more money for her school than ever before! The school and the team each have their own fundraising pages, with customized messages and their school colors. There's no limit to the number of fundraisers she can have, students that can sign up, or how many products they can sell, and now she doesn't have to deal with all that paper! Raiser Systems keeps it all organized - she can log in to the system at any time to check up on how any of her fundraisers are going, sorting by fundraiser or individual student.

Meet Adam, an 8th grader at East Junior High. He loves fundraisers and earning all the prizes for selling things, but he isn't sure who to sell to. But now that his school is using Raiser Systems, all he has to do is type in his name and he can make his very own fundraising web page! He shares his page on Facebook, where hundreds of his friends can click on it, and with a click, emails it to all of his family. He's earning a lot more prizes than he used to, and making tons of money for his school!

Meet Beth, Adam's mom. She doesn't like the idea of Adam knocking on strangers' doors to sell fundraising products, and she also doesn't have time to call up everyone she knows to ask them to buy. Now she has more peace of mind, because Adam is selling everything online. Spreading the word is easy - her friends and family see Adam's page on her Facebook wall, and she utilizes her professional social network by posting on LinkedIn too.

Finally, Meet Adam's Aunt Ruth. Aunt Ruth loves supporting Adam's school, but she never used to buy from his fundraisers, because she lives on the other side of the country. Now she just goes to Adam's web page, orders a vanilla scented candle with her debit card, and gets it shipped straight to her own front door! She loves being able to help out even from far away.

Jim is loving how easy his fundraising business has become, and he's making more profits than ever before. Raiser Systems has made everything easy, not only for him, but for his schools, sellers, parents, and supporters. Everyone loves Raiser Systems. It's easy, fun, and rewarding! Let us help YOU get signed up today!