

## [“About Us” Page for ObitFund.com](#)

When a loved one passes away, the traditional way of honoring them is to put an obituary in the newspaper, but these obituaries likely won't even be seen by the person's friends and family, since less than 25% of Americans read the newspaper today. Obituaries are also expensive to publish, which can make it hard, or even impossible, for families to give their loved one the tribute they deserve.

### There's a better way.

We live in an online world, and now there's a better way to honor the people we love. A way to make sure that their name, their memory, and what they valued lives on forever.

#### **At Obit Fund, you can quickly and easily:**

- Create a beautiful and detailed online obituary, complete with multiple photos, unlimited text, and complete customization, with the ability to edit at any time
- Use the fully integrated social media tools to share your loved one's obituary to anyone in the world
- Raise money for a cause that was meaningful to your loved one. Obit Fund has over 1.5 million charities to select from to create a lasting memorial fund that friends and family can donate to

### **Obit Fund is changing the way we remember those we love.**

Printed obituaries cost an average of \$300 per day, and can cost up to \$1000.

Obit Fund is FREE.

Printed newspapers last only one day. Even obituaries published in online newspapers are deleted, on average, after 30 days. Text and pictures are limited in size and format.

An obituary on Obit Fund will always stay online, with all the photos, detail, and customization that your loved one's life deserves.

Flowers and cards last a short time, and are often impersonal and generic.

When you create an obituary for your loved one, choose a charity for a cause they cared about.

Donations to that charity from family and friends ensure that their memory, values, and name will live on for years to come.

Obit Fund is free. Obit Fund is forever.

Obit Fund lets you give back.

## **Obit Fund is a better way.**